

## David L. Dilalla

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**From:** Fraedrich, John <fraedric@business.siu.edu>  
**Sent:** Monday, April 23, 2018 1:24 PM  
**To:** David L. Dilalla  
**Cc:** Clark, Terry; Beardsley, Xiaoxin  
**Subject:** Department of Marketing Merger Vote

Dr. Dilalla,

Pursuant to the Dean's instructions, the Marketing faculty had a secret ballot as to the merging of management and marketing within the College of Business. A major point of concern related to the Provost being the de-facto head of the merged unit with no approximate end time included. Faculty were also strongly opposed to the inclusion of Sports Management being integrated into the new unit because of their many arguments against inclusion. Such an integration would be anathema to all. Accordingly, the faculty vote was three (3) opposed and one (1) for the merger. This is our report.

Dr. John Fraedrich, PhD/Marketing  
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